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**Dar es Salaam International
Trade Fair (SabaSaba)**
The Pride of Tanzania



**Dar es salaam
International
Trade Fair**

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unparalleled opportunity
to expand your business
horizons. Limited spaces
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**For booking inquiries
and further information,
please contact:**

Postal Address; P.O. Box 5402,
Dar es Salaam /
Tanzania Trade Development
Authority (TanTrade) /
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Dar es salaam International Trade Fair

Dar es Salaam International Fair (DITF) is an annual general trade fair event organized by Tanzania Trade Development Authority (TanTrade) in collaboration with public and private sectors each year from 28th June to 13th July. DITF has positioned itself as an International Trade Promotion platform considered to be the largest of its kind in the Eastern and Central African Region in terms of the number of exhibitors and visitors.

The Main Objective of the DITF

The main objective of the DITF is to facilitate exhibitors to showcase and demonstrate their goods, services, and technologies, reach new markets, and explore new opportunities.

The DITF Calendar Each Year commences on 28th June to 13th July.

Product Categories

The exhibits in the trade fair covers a wide range of products such as agricultural products, foodstuffs and beverages, textiles, garments and yarns, manufactured products, construction materials, automobiles, electrical goods and appliances, chemicals, cosmetics, timber and furniture, trade in services, engineering products, machinery, electronics, computer software, energy, oil and gas and handcrafts to mention some.

Expected Number of Visitors and Exhibitors

The 48th DITF edition 2024 attracted a total of 3,954 exhibitors from 28 different countries, with more than 353,461 visitors ranging from Importers, Wholesalers, Agents, Traders, Consumers, Business Executives, Governments Officials, Diplomats, Political Leaders, and members of the General Public. The 49th DITF 2025 is anticipated to attract more than 4,181 exhibitors and 385,500 visitors.



Expected number of Participating Countries

The Number of participating countries for this year is expected to be between 25 – 40

Key Sectors The DITF will target the following key sectors; -

Agriculture & Agro- processing, Automotive, Clothing & Textile, Construction & Infrastructures, Consumer Goods, Creative Industries, Education, Insurance, Energy & Power, Engineering, Finance, Health & Pharmaceuticals, ICT, Innovations, Logistics, Tourism, Transport, Live-stock, Fishing, Banking, Leather etc.

